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## Implementation and evaluation of employee health and wellness program using RE-AIM framework

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### Recommended Citation

Khan, U. I., Qureshi, A., Lal, K., Ali, S., Barkatalia, A., Nayani, S. (2021). Implementation and evaluation of employee health and wellness program using RE-AIM framework. *International Journal of Workplace Health Management*.

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Journal:	<i>International Journal of Workplace Health Management</i>
Manuscript ID	IJWHM-04-2021-0081.R1
Manuscript Type:	Research Paper
Keywords:	RE-AIM framework, Employee Health and Wellness Program, Framingham risk score (FRS), Metabolic syndrome (MetS), low-middle income countries, preventive care model

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## Implementation and Evaluation of Employee Health and Wellness Program using RE-AIM framework

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Funding Sources – No grant funding

### Disclosure Statement

The authors listed above hereby certify that they have no conflicts of interest to report.

Acknowledgments: The authors would like to acknowledge the support of the following: Ms. Carol Ariano, VP-Human Resources; Ms. Samrin Suleman, Manager, Human Resources; Mr. Kashif Siddiqui and Mr. Uzair Danish, Dept. of Software Development and Maintenance; and Employee Health team at Aga Khan University.

### Ethical Considerations

The study was approved by the University Ethics Review Committee (ID# 2019-1281-3520). Written informed consent was obtained from all participants whose data was utilized for research purposes as per ERC guidelines.

## ABSTRACT

**Purpose:** To describe the design, implementation, and evaluation of an employer-sponsored health screening program [Employee Health and Wellness Program (EHWP)] in an academic healthcare system in Pakistan.

**Design/methodology/approach:** One-year after implementation, we use the RE-AIM framework (Reach, Effectiveness, Adoption, Implementation and Maintenance) to evaluate and report participant- and organizational-level indicators of success.

**Findings:** Of 5286 invited employees, 4523 (86%) completed blood work and 1809 (34%) completed health risk assessment (Reach). Of the 915 (51%) who required referrals, 3% were referred for new diagnoses of diabetes, hepatitis C or severe anemia; 63% for elevated 10-year risk of cardiometabolic diseases (cardiovascular disease and diabetes); and 25% for counseling for depression, obesity or smoking cessation (Effectiveness). Employees' barriers to enrollment were explored (Adoption). While institutional costs were considered nominal (US \$ 20/employee), organizational barriers were identified (Implementation). Finally, 97% of users reported interest in enrollment if EHWP was offered again (Maintenance).

**Originality/ value:** In a country with minimal focus on adult preventive care, we report the impact of an employer-offered wellness program that identified new risk factors and offered referral for ongoing care. Employees reported a positive experience and were willing to re-enroll. Using the RE-AIM framework, we have defined indicators in the real-world setting, that can be used effectively by other institutions to start such a program.

**Keywords:** Employee Health and Wellness Program; low-middle income countries; preventive care model, RE-AIM framework; Framingham risk score (FRS); Metabolic syndrome (MetS)

**Article classification:** Research paper

## INTRODUCTION

With many adults spending 40-80 hours a week at their place of employment, workplace health initiatives are an opportunity to identify risks, educate employees, and bring change through health-related policies at the organizational level (Glasgow *et al.*, 2001). Wellness programs also improve perceived organizational support and reduce healthcare costs (Gee, 2017). A meta-analysis of workplace wellness programs showed a cost-savings of \$3.27 in health care costs for every dollar spent (Han, 2019). Similarly, CDC's community guide task force reports a positive impact on biometric measures, health behaviors, and financial outcomes of well-designed workplace wellness programs (Liu *et al.*, 2013). Recent studies suggest that of the various workplace wellness program models, a disease management model offers the most cost-effective approach (Baicker, K. *et al.*, 2010).

In Pakistan, non-communicable diseases (NCDs) account for 58% of adult morbidity and mortality (Wasay *et al.*, 2014). One in three adults older than 45 years suffers from hypertension; the prevalence of diabetes is 10% and it is estimated that 40% of adults have 5 risk factors of cardiovascular disease (Rafique *et al.*, 2018). In addition, 20% of adults report using tobacco (Rafique *et al.*, 2018). Nutritional deficiencies are common and 52% women of reproductive age suffer from iron-deficiency anemia (Global Health Observatory, 2020).

With 4-5% of the population infected, Pakistan also has one of the highest rates of Hepatitis C (Al Kanaani *et al.*, 2018).

In such a setting, employers have a unique opportunity to play an active role by not only providing medical benefits for treatment of existing diseases but also use workplace wellness

1  
2  
3 programs for early identification and treatment of chronic diseases and offer activities that  
4  
5 can prevent, reverse or improve the management of NCDs and their associated risk factors.  
6

7  
8 This manuscript describes the creation, implementation and one-year evaluation of a  
9  
10 workplace wellness program at a large academic healthcare system in Pakistan.  
11  
12  
13

## 14 15 **MATERIALS AND METHODS**

### 16 17 *Setting:*

18  
19 The University is a private, not-for-profit institution established in 1980, with campuses in  
20  
21 Pakistan, Kenya, Tanzania and England. This program was offered in Pakistan, where the  
22  
23 University has a 710-bed, tertiary-care hospital. In addition, there are four women and child  
24  
25 hospitals with 213 beds that provide secondary-level care, 19 medical centers and 310  
26  
27 laboratory facilities in more than 100 cities across the country. In addition, the University  
28  
29 includes a Medical College, a School for Nursing and Midwifery, an Institute of Educational  
30  
31 Development, and an Examination Board (Aga Khan Development Network, 2021). The  
32  
33 University has 12,300 full-time employees across the country, 70% of whom are engaged in  
34  
35 health care.  
36  
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42  
43 The University provides medical benefits to all its employees which include highly  
44  
45 subsidized inpatient care and a fixed amount for outpatient health services. No monies are  
46  
47 specifically assigned for preventive care and screening. An Employee Health Office (Emp  
48  
49 Health) assists with pre-employment fitness assessments, preventive immunizations such as  
50  
51 Hepatitis B, and monitoring of on-the-job injuries including needlestick exposures.  
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### 56 57 ***Design of Employee Health & Wellness Program (EHWP):***

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1  
2  
3 In 2019, to highlight the importance of preventive health care to its employees, the University  
4  
5 launched the Employee Health and Wellness Program (EHWP) as a collaborative between  
6  
7 Human Resources and Department of Family Medicine. EHWP focuses on early  
8  
9 identification and timely referral for common NCDs including high blood pressure, diabetes,  
10  
11 dyslipidemia, and identifies those at high risk of cardiovascular disease and depression. In  
12  
13 addition, it screens for anemia and Hepatitis C. Through EHWP, employees obtain free  
14  
15 testing, get individual health risk assessment and if required, are referred for further treatment  
16  
17 or behavioral counseling. The program is meant for all full-time employees (12,300); and  
18  
19 employees would be offered the chance to participate every three years. Thus, the goal was to  
20  
21 reach 4500 employees in the first year. Recognizing that there would be a few who may not  
22  
23 wish to participate, we reached out to 5286 employees in 40 departments. Of these, 4523  
24  
25 (86%) completed blood work and 1809 (34%) completed the health risk assessment.  
26  
27  
28 We obtained approval from the Ethics Review Committee (#2019-1281-3520) for ongoing  
29  
30 evaluation of the program at the institutional and participant level.  
31  
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### 38 **Implementation of EHWP:**

39  
40 Human Resources leadership formally announced EHWP to all employees through an  
41  
42 internal memo. Department of Marketing and Communications led a campaign using digital  
43  
44 standees across campus, internal website, and internal emails. *Figure 1* illustrates the steps of  
45  
46 EHWP implementation.  
47  
48  
49  
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51

- 52 • An invitation email is sent to select employees of selected departments, followed by  
53  
54 an informational session by the EHWP team.  
55  
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- 1  
2  
3 • During the informational sessions, time-stamped coupons are distributed for free  
4  
5 fasting blood tests. Blood tests include: Hemoglobin (Hgb) and Hematocrit (HCT) to screen  
6  
7 for anemia, fasting blood glucose (FBG) for diabetes, fasting lipid profile for dyslipidemia,  
8  
9 and a qualitative Hepatitis C RNA test (HCV-PCR).  
10  
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- 12  
13  
14  
15 • Once a critical mass of employees complete their blood tests, EHWP team works with  
16  
17 the department administration to arrange individual health risk assessments.  
18  
19
- 20  
21 • *Health Risk Assessment:*  
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23
  - 24 ○ The health risk assessment is completed using a specially designed EHWP app  
25  
26 (described later).  
27
  - 28 ○ At the time of assessment, employees enter personal information including  
29  
30 personal medical and family history of NCDs including cardiovascular disease,  
31  
32 diabetes, mental health and cancers; behavioral risk factors such as nicotine use  
33  
34 (cigarettes and smokeless tobacco) and physical activity. They are also screened  
35  
36 for depression by completing the PHQ-2. EHWP nurse helps those who are unable  
37  
38 to read/understand English.  
39
  - 40 ○ EHWP nurse measures employees' vital signs and anthropometric measures  
41  
42 including waist circumference and documents in the EHWP app.  
43  
44
  - 45 ○ With all the required information, the EHWP app uses the Framingham Risk  
46  
47 Score (FRS) to assess the 10-year risk of developing cardiovascular disease  
48  
49 (Bosomworth, 2011) and ATP-III criteria (Health, 2001) to diagnose metabolic  
50  
51 syndrome (MetS).  
52  
53
  - 54 ○ At the end of the assessment, EHWP nurse invites employees to participate in the  
55  
56 research arm of EHWP. Employees who agree, provide written informed consent.  
57  
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1  
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3 Employees who defer still get the complete assessment but are not invited to  
4 participate in program evaluation through surveys.  
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9

10 • *Referrals*

11  
12 Employees are referred to a family physician based on the following predetermined  
13 criteria: 1) new diagnoses of diabetes, hepatitis C, severe anemia, polycythemia or  
14 severe hypertriglyceridemia; 2) those at moderate to high risk of developing  
15 cardiovascular disease ( $FRS \geq 10$ ) or diabetes (impaired fasting glucose or metabolic  
16 syndrome) or elevated blood pressure; and 3) those requiring behavioral interventions  
17 for obesity, nicotine addiction, or further evaluation of depression. Employees  
18 requiring referral are counseled by the EHWP nurse. Those who already have a  
19 primary care physician within the healthcare system are advised to arrange follow-up  
20 to discuss results of the health risk assessment.  
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- 35 • Once disposition is decided, the EHWP nurse enters the final decision which marks  
36 case closure in the app.  
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43 **MEASURES:**

44  
45 • ***EHWP app:***

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47 The Information Technology (IT) team created an android based app (**EHS**  
48 **application**© IP2018 IT) for the sole purpose of collecting EHWP data while  
49 maintaining employees' confidentiality. The app is installed on project-specific  
50 android tablets that are available only to the EHWP team who can access them  
51 through individual user IDs and passwords. The app extracts on-board employees'  
52 identity, basic demographics, and department data from the central Human Resources  
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3 database. The EHWP assessment on the app is not part of the employees' medical  
4 records, nor is it accessible to administrative personnel or Human Resources.  
5  
6

7 Individual risk-assessment data are extracted as .xlsx file monthly by EHWP team and  
8 transferred directly to research team.  
9  
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- 14  
15 • **Referral data:** For employees who are referred, an excel sheet is maintained to  
16 confirm if they kept the appointment within 3 months of their risk assessment.  
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21
- 22 • **User Survey:** To obtain feedback from 10% of EHWP users, nurses offer a 10-item,  
23 paper-based survey to employees who consent to participate in the study. The survey  
24 is available in both English and Urdu (local language). For this evaluation, we  
25 approached 284 employees of which 186 (66%) responded to the survey. Of these, 49  
26 (26%) were health care personnel (HCPs), 46 (25%) were administrative and  
27 managerial staff and 91 (49%) belonged to support departments.  
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- 34 • **Non-user survey:** We also wanted feedback from 10% of employees who chose not to  
35 participate in EHWP. Nurses contacted employees via telephone or in-person and  
36 invited them to complete a 10-item, anonymous, non-user survey. Both English and  
37 Urdu versions are available. Of the 763 employees from the select departments who  
38 chose not to participate, the team approached 170 employees, of which 93 (12%)  
39 completed the non-user survey. Of the non-users, 32 (34%) were HCPs, 26 (28%)  
40 were administrative and managerial staff and 34 (36.5%) were from support services.  
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- 54 • **Focus-group (FGDs):** Two separate FGDs were conducted by the EHWP research  
55 team. One was with key stakeholders (leadership from Human Resources and Family  
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1  
2  
3 Medicine) which focused on the rationale for EHWP, vision, barriers and challenges  
4 and willingness to continue the program. The second FGD was with the EHWP team  
5  
6 on implementation challenges.  
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9

## 10 11 12 **PROGRAM EVALUATION:**

13  
14 We used the RE-AIM framework to evaluate the program. RE-AIM's five domains (Reach,  
15 Effectiveness, Adoption, Implementation and Maintenance) have been used to evaluate  
16  
17 impact of both clinical and community-based interventions, including interventions targeting  
18  
19 disease management (Glasgow *et al.*, 2001; Shaw *et al.*, 2019). RE-AIM allows a shift from  
20  
21 short-term efficacy in restricted research studies to longer-term effectiveness in the real-  
22  
23 world setting.  
24  
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### 30 31 **Operationalization of RE-AIM Domains:**

32  
33 Measures used to examine each domain are summarized in *Table 1*.

#### 34 35 *Reach:*

36  
37 We documented the participation rate within the pre-defined target for the year from all full-  
38  
39 time employees. To understand factors that could affect reach, we used select items from the  
40  
41 non-user survey to examine awareness of the program and its purpose, and compared  
42  
43 differences between the three groups of employees.  
44  
45

#### 46 47 *Effectiveness:*

48  
49 We evaluated the impact of EHWP on the organizational level by measuring the number of  
50  
51 employees who were referred for one or more of the target outcomes and those who kept their  
52  
53 appointments within three months of the health risk assessment.  
54  
55

#### 56 57 *Adoption:*

1  
2  
3 To assess adoption at the participant level, we used specific questions from the user and non-  
4 user surveys and compared responses among employee groups. Ease of getting blood tests  
5 and individual risk assessments, and concerns about confidentiality and cost were evaluated  
6 in both users and non-users.  
7  
8  
9

#### 10 11 12 *Implementation:*

13  
14 We evaluated implementation at the organizational level by examining the consistency of  
15 EHWP with its stated mission, by using 1) the stakeholder FGD to assess administrative and  
16 organizational support; and 2) FGD with EHWP team to explore the resources and expertise  
17 required, and the perceived support and barriers to implementation.  
18  
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#### 23 24 *Maintenance:*

25  
26 At the organizational level, we assessed the perceived benefit and willingness to continue  
27 funding the program during the leadership FGD.  
28

29  
30 At the participant level, we used questions from the user survey that assessed: employees'  
31 satisfaction and perception of usefulness of EHWP, willingness to recommend the program to  
32 colleagues and participate in the program were it to be offered again. In addition, lack of  
33 interest in participation was assessed from non-user survey.  
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### 43 **ANALYSIS**

44  
45 We used descriptive statistics for each domain of RE-AIM. Data from the user survey and  
46 non-user survey groups were analyzed separately. All survey participants were categorized  
47 into three employment categories, 1) Health Care Personnel (HCPs) (employees involved in  
48 direct patient care); Administrative Staff (employees in managerial roles and those who  
49 facilitate institutional processes); and Support Staff (employees involved in managing  
50 services and facilities). Differences of agreement to responses between three groups were  
51 examined using Kruskal Wallis rank test. All analyses were conducted using Stata 15.0®.  
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5 For both FGDs, manual thematic content analysis (Burnard *et al.*, 2008) was performed.  
6  
7 FGDs were transcribed verbatim by EHWP research team, themes were coded individually  
8  
9  
10 by two members of the research team. Common themes were identified, and a final coding  
11  
12 framework was created.  
13

## 14 15 RESULTS

16  
17  
18 **Table 3** explains the different questions from the user and non-user survey that are used for  
19  
20 each domain of RE-AIM.  
21  
22

### 23 24 *Reach*

25  
26 **Figure 1** shows the reach of the program. From March 2019 to March 2020, 5286 employees  
27  
28 from 40 departments were invited to participate in the program. Of these, 4523 (85.6%)  
29  
30 performed their fasting blood work; and 1809 (34%) completed their individual risk  
31  
32 assessments. **The goal was to reach 4500 employees in the first year, and while we were able**  
33  
34 **to complete blood work on the assigned numbers, we had to stop individual risk assessments**  
35  
36 **in March 2020 as EHWP team became involved in COVID-19 screening for employees.**  
37  
38

39  
40 In the non-user survey, as compared to support services staff, a larger proportion of HCPs  
41  
42 and administrative staff reported that they were unaware of EHWP (3% of support staff vs.  
43  
44 19% HCPs vs. 23% administrative staff. However, the difference was not statistically  
45  
46 significant. (Kruskall Wallis  $\chi^2$ : 2.41; *p-value*:0.3) (**Table 3**). In addition, 42% of employees  
47  
48 completing the non-user survey stated that they were unclear about the purpose of program  
49  
50 with no difference among the groups.  
51  
52

### 53 54 55 56 *Effectiveness:*

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3 Of the 1809 (34%) employees who completed the individual risk assessments, 915 (51%)  
4  
5 needed further medical care based on the referral criteria given in **Table 2**. Of those referred,  
6  
7 313 (34%) kept their referral appointment. It was noted that a higher proportion of employees  
8  
9 kept appointments when diagnosed with diseases such as diabetes (48%), hepatitis C (62%)  
10  
11 or anemia (33%); whereas the lowest follow up rates were noted where lifestyle modification  
12  
13 such as counseling for obesity (6%) and smoking cessation (25%) were suggested.  
14  
15  
16  
17  
18

#### 19 *Adoption:*

20  
21  
22 At the participant level, 98% of users felt the process of getting lab testing was easy; 97%  
23  
24 stated that making the appointment for individual risk-assessment was easy; and 92% felt the  
25  
26 wait time was acceptable. There was no significant difference in level of agreement among  
27  
28 HCPs, administrative and support staff. In contrast, among the non-users, 48% stated that  
29  
30 they were unable to get the lab testing completed on time; and 47% stated that they did not  
31  
32 get the time to get their individual risk assessments. **(Table 3)** In addition, 21% of non-users  
33  
34 were unclear as to who would pay for program participation.  
35  
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40 To ensure that confidentiality and privacy were not barriers to adoption, we asked the same  
41  
42 question of both users and non-users. 99% of users responded that they felt assured that their  
43  
44 results would be kept confidential by EHWP team, with no significant difference among  
45  
46 employee categories. Of the non-users, a higher proportion of HCPs were concerned about  
47  
48 confidentiality of medical information compared to the other two employee categories, but  
49  
50 the difference was not statistically significant (HCP: 22% vs. administrative staff 15.4% vs.  
51  
52 support staff 3%;  $\chi^2 : 2$ ; *p-value*: 0.35) **(Table 3)**.  
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56  
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#### 58 *Implementation:*

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3 We used the two focus group discussions to assess implementation at the organizational level.  
4

5 The leadership FGD included five members: three from Human Resources and two from  
6 Family Medicine where Employee Health sits. It assessed administrative and institutional  
7 support as well as expected barriers. The FGD with the EHWP team (two nurses and two  
8 health care assistants) explored the resources required and the support and barriers to  
9 implementation. Key stakeholders in Human Resources and Family Medicine noted strong  
10 Institutional support for the program. They considered EHWP as an important component of  
11 the institutional vision of a healthy workplace environment. The cost of PKR 3000/employee  
12 (USD 20/employee) was considered feasible. Another theme that emerged was access to  
13 quality health care for employees to decrease absenteeism and effective utilization of medical  
14 benefits. Other reasons included moving towards preventable care and early detection of  
15 diseases; creating awareness and changing perceptions about mental distress; and  
16 empowering employees to take control of their own health. One member said, "*We are a  
17 healthcare organization. The University provides health facilities, but our staff should know  
18 how to keep themselves healthy too*".  
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38 The FGD with the EHWP team explored the resources required and the support and barriers  
39 to implementation. They shared the difficulty in engaging with employees, particularly  
40 support staff for whom the concept of preventive care was new. One nurse said, "*Many  
41 people said to just give them the money and they will decide what to spend it on. It took time  
42 to explain why these tests were important for their health*". Awareness sessions were  
43 effective in improving reach of the program. Another challenge was of supervisors'  
44 reluctance to grant time for blood work and individual risk assessments. In departments  
45 where there was active involvement of management, the engagement and participation was  
46 much higher. EWHP team also noted resource constraints as no additional staff was hired to  
47 run the program. This led to delays in offering in-person assessments soon after the lab tests  
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3 were performed, which led to employees seeking consults from other physicians at the  
4  
5 institution by using their own medical benefits. One member said, “We had to do this along  
6  
7 with all our other work. Maybe some money should have been kept for additional staffing to  
8  
9 help run the program.”  
10  
11  
12  
13

#### 14 Maintenance

15  
16 At the organizational level, in FGDs with both stakeholders and EHWP team, there was  
17  
18 unanimous agreement that EHWP was a necessary and successful program. Human  
19  
20 Resources team was proud of the Institution setting a precedent of improving care of its  
21  
22 employees in Pakistan and felt that it could become a model program for other organizations  
23  
24 to follow. One member mentioned, “our Institution always leads in workplace safety. By  
25  
26 adding this program, we are showing the institutional commitment to employees’ health.”  
27  
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34 At the participant level, of employees who answered the questionnaire, 98% were satisfied  
35  
36 with the program; and 97% reported that they would participate in the program when it is  
37  
38 offered again (*Table 3*).  
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42

43 From the non-user survey, we used two questions to understand the likelihood of employees’  
44  
45 participation. 27% of employees mentioned that they already had a primary care physician  
46  
47 and were thus uninterested in joining the program. Interestingly, 6% of HCPs, 8% of  
48  
49 administrative staff and 12% of support staff reported that they were not interested in finding  
50  
51 their health status. Again, there was no statistical difference in the response between the three  
52  
53 groups.  
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## 59 DISCUSSION

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3 In a country where no health care resources are allocated for adult preventive care, employee  
4  
5 wellness programs can play a substantial role in early identification and referral to care for  
6  
7 common NCDs (including mental health) and chronic infections. In this evaluation of the  
8  
9 first year of Employee Health and Wellness Program (EHWP), we show evidence of  
10  
11 employee engagement and identification of new risk factors, which if treated, can lead to  
12  
13 long-term improvement in health and well-being of employees, and significant cost-savings  
14  
15 for the Institution. Using the REAIM framework, we have defined indicators in the real-  
16  
17 world setting, which can now be used by other institutions in low-income countries.  
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24 Health screening models not only show positive benefits by identifying health-related risk  
25  
26 factors, but are also correlated with employees' commitment to institution (Goetzel *et al.*,  
27  
28 2014) . With an 85% participation rate in blood tests, employees have shown an interest in  
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30 learning more about their health if it does not entail use of their own resources. However, it is  
31  
32 also important to explore the reasons for the 15% who chose not to participate. We found that  
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34 42% of the non-users stated that they were unclear about the purpose of EHWP. Ongoing  
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36 trust-building within the institution and clear communication of the purpose of the program  
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38 thus become extremely important.  
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43 While our program completion rates are similar to other workplace wellness programs in  
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45 academic medical institutions in the first year of implementation (Glasgow *et al.*, 2001), we  
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47 did have a significant drop in participation from blood tests (85%) to individual risk  
48  
49 assessments (34%). Specific questions in the user and non-user surveys addressing adoption  
50  
51 of the program provide some understanding of these results. While 97% of EHWP users  
52  
53 reported ease in getting blood work and individual risk assessments, 48% of non-users  
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55 identified time as a major barrier in EHWP participation. Thus, working with departmental  
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57 leadership to allocate time could enhance participation (Hoert *et al.*, 2018).  
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3 At the organizational level, implementation barriers were highlighted by the EHWP team  
4 during FGD. The limited resources led to decreased availability of appointments for  
5 individual risk assessments. Our investment was minimal (US \$ 20/employee), which was  
6 mostly spent on cost of blood work. Initiating workplace wellness programs without adequate  
7 resources could lead to potential failures (Baicker, Katherine *et al.*, 2010).  
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16 Despite our inability to complete assessments on all the employees we had hoped to target,  
17 the effectiveness of EHWP cannot be denied. Of those who completed assessments, 51%  
18 were identified to either have new diagnoses such as diabetes (1.8%), severe anemia (0.5%)  
19 or hepatitis C (1.6%); or have medical conditions that increase their 10-year risk of  
20 cardiovascular morbidity and mortality (elevated BP: 3.4%; FRS  $\geq$  10: 15.5%; or (MetS:  
21 37.7%). During subsequent cycles, we will evaluate longitudinal changes in cardiometabolic  
22 risk factors with linkage to care. We also noted lower follow-up rates for conditions requiring  
23 behavioral modification such as obesity and nicotine addiction. Health risk assessments  
24 complemented by behavioral interventions are more likely to be successful (Addley *et al.*,  
25 2014). In addition, other workplace wellness programs suggest the importance of mental  
26 health support in employee wellbeing (Dickson-Swift *et al.*, 2014). Thus, there is a need to  
27 expand EHWP and include behavioral interventions from the same platform as a part of a  
28 coordinated chronic disease care approach.  
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46 Adoption of a new program is always a challenge. In a health care setting where supervisors  
47 may have ready access to medical records, trust of employees that their health information  
48 will be kept confidential and private is extremely important. The EHWP team spent  
49 significant time during orientation sessions to discuss the mechanisms by which  
50 confidentiality would be maintained (e.g., creation of an EHWP app). It was reassuring to see  
51 that 99% of the users were satisfied with the privacy of the setting where the health care  
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3 assessments took place; and were secure about the confidentiality of their medical  
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5 information. This trust in the confidentiality of EHWP was noted across the different cadres  
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7 of employees, including health-care personnel. In addition, only a small percentage of non-  
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9 users (14%) cited concerns of confidentiality as the reason to not use the program. This trust  
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11 in EHWP gives us more confidence in the ongoing success of the program.  
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15 While we were unable to find reports of similar workplace wellness programs in Pakistan to  
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17 compare EHWP, the RE-AIM framework can allow similar indicators to be used by others in  
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19 program evaluation.  
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23 Several elements were critical in the successful launch of EHWP: strong leadership support,  
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25 need for minimal extra financial expenditure by the Institution, use of existing employee  
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27 health office resources, implementation of specific strategies and timely evaluation of the  
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29 program. Even for those who have not completed their individual assessments, the general  
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31 awareness of the need of preventive care adds to the goal that we wanted to achieve.  
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35 Pakistan's health budget allocates \$45 per capita for health; of which the government only  
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37 spends \$14 on each citizen annually and \$28 is out-of-pocket health expenditure (Mirza,  
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39 2021). In a country with limited monies allocated to healthcare, with no focus on adult  
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41 preventive care, our program shows the significant impact of an employee wellness program.  
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45 The institutional commitment will allow us to continue to focus and in time expand the  
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47 services through EHWP and improve the risk factor profile of the employees.  
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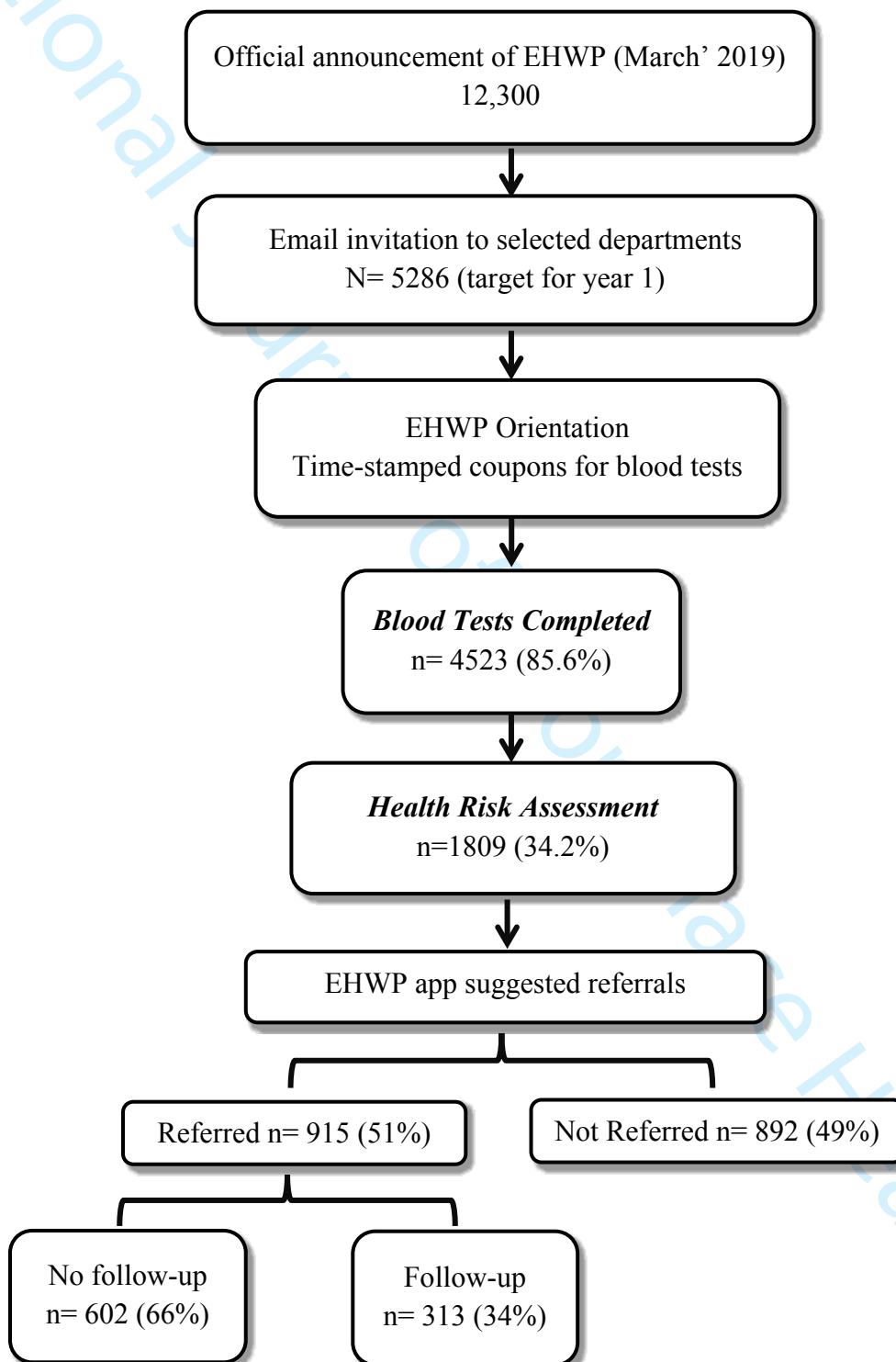
**Figure I- Reach of Employee Health & Wellness Program**

Table I- Measures of RE-AIM Domains

<b>DOMAINS</b>	<b>MEASURES</b>	<b>METHODS</b>
<b>Reach</b>	<i>Organizational level</i>	
	<ul style="list-style-type: none"> <li>• Number of employees invited</li> </ul>	Initial numbers
	<ul style="list-style-type: none"> <li>• Proportion of employees completing lab tests</li> </ul>	EHWP App
	<ul style="list-style-type: none"> <li>• Proportion of employees completing health risk assessments</li> </ul>	EHWP App
	<ul style="list-style-type: none"> <li>• Awareness of EHWP</li> </ul>	Non-user survey
	<ul style="list-style-type: none"> <li>• Awareness of purpose of EHWP</li> </ul>	Non-user survey
<b>Effectiveness</b>	<i>Organizational level</i>	
	<ul style="list-style-type: none"> <li>• Proportion of employees identified with new diagnoses and requiring referral</li> </ul>	EHWP App & Referral sheet
<b>Adoption</b>	<i>Participant level</i>	
	<ul style="list-style-type: none"> <li>• Ease of process (getting lab tests and risk assessments)</li> </ul>	User survey
	<ul style="list-style-type: none"> <li>• Acceptability of wait-time</li> </ul>	User survey
	<ul style="list-style-type: none"> <li>• Time to get lab tests and risk assessments</li> </ul>	Non-user survey
	<ul style="list-style-type: none"> <li>• Confidentiality of health information</li> </ul>	User and Non-user surveys
	<ul style="list-style-type: none"> <li>• Concerns about cost of enrollment</li> </ul>	Non-user survey
<b>Implementation</b>	<i>Organizational level</i>	
	<ul style="list-style-type: none"> <li>• Institutional support</li> </ul>	Leadership FGD
	<ul style="list-style-type: none"> <li>• Support and Barriers in implementation</li> </ul>	EHWP team FGD
<b>Maintenance</b>	<i>Organizational level</i>	
	<ul style="list-style-type: none"> <li>• Necessity and willingness to continue</li> </ul>	Leadership FGD
	<i>Participant level</i>	
	<ul style="list-style-type: none"> <li>• Satisfaction with EHWP</li> </ul>	User survey
	<ul style="list-style-type: none"> <li>• Usefulness of EHWP</li> </ul>	User survey
	<ul style="list-style-type: none"> <li>• Likelihood of following recommendations</li> </ul>	User survey
	<ul style="list-style-type: none"> <li>• Likelihood of re-enrollment if offered again</li> </ul>	User survey
	<ul style="list-style-type: none"> <li>• Likelihood of recommending to a colleague</li> </ul>	User survey
	<ul style="list-style-type: none"> <li>• Lack of interest in participation</li> </ul>	Non-user survey



**Table II- Effectiveness of Employee Health and Wellness Program**

New Diagnoses		Referred (n=915)	Employees with documented follow- up
Outcomes	n (%)	n (%) <sup>1</sup>	n (%) <sup>1</sup>
<b>Diagnoses requiring acute care</b>			
Diabetes (FBS <sup>2</sup> ≥ 126 g/dl)	33 (2)	33 (100)	16 (48)
Hepatitis-C (PCR <sup>3</sup> positive)	29 (2)	27 (93)	18 (62)
Hypertriglyceridemia (TG <sup>4</sup> ≥ 500 mg/dl)	17 (1)	17 (100)	8 (47)
Severe Anemia (Hb <sup>5</sup> ≤ 9 g/dl)	9 (0.5)	6 (67)	3 (33)
Polycythemia (Hct <sup>6</sup> ≥ 50%)	59 (3)	34 (58)	11 (19)
<b>Diagnoses increasing 10- year risk of cardiometabolic disorders</b>			
Elevated Blood Pressure (systolic ≥ 140 or diastolic ≥ 90 mmHg)	62 (3)	56 (90)	18 (29)
FRS <sup>7</sup> ≥ 10%	281 (16)	266 (95)	101 (36)
MetS <sup>8</sup>	681 (38)	671 (99)	227 (33)
Pre-Diabetes (FBS: 100-125 g/dl)	125 (7)	120 (96)	51 (41)
<b>Diagnoses requiring behavioral intervention</b>			
Obesity (BMI <sup>9</sup> ≥ 27 kg/m <sup>2</sup> )	247 (14)	53 (21)	15 (6)

Tobacco use <sup>10</sup>	271 (15)	114 (42)	37 (14)
PHQ-2 <sup>11</sup> positive	43 (2.3)	43 (100)	19 (44)

<sup>1</sup>Denominator for each percentage is the number of positive cases for that particular outcome;  
<sup>2</sup>Fasting Blood Sugar; <sup>3</sup>Polymerase Chain Reaction; <sup>4</sup>Triglycerides; <sup>5</sup>Hemoglobin; <sup>6</sup>Hematocrit  
<sup>7</sup>Framingham Risk Score; <sup>8</sup>Metabolic Syndrome; <sup>9</sup>Body Mass Index (National Health Survey Pakistan  
1990-1994); <sup>10</sup>Out of 271 people who reported using tobacco, 114 wanted to quit and were referred.  
<sup>11</sup>Patient Health Questionnaire-2

**Table III: Differences in responses on user and non-user survey among employee groups**

	N (%)	HCPs <sup>1</sup> n(%)	Admin <sup>2</sup> n(%)	Support <sup>3</sup> n(%)	$\chi^4$	p-value
<b>REACH</b>						
<b>Non-users</b>						
Not aware of EHWP	14(15)	6(19)	6(23)	1(3)	2.4	0.30
Not clear for EHWP purpose	39 (42)	7(22)	9(34)	12(35)	0.7	0.69
Unclear for paying cost	20(21)	8(25)	6(23)	5 (15)	0.7	0.70
<b>ADOPTION</b>						
<b>Users</b>						
Lab tests process was easy	177 (98)	46(96)	43(95)	88(100)	0.2	0.88
Appointment for nurse assessment was easy	179 (97)	47(96)	46(100)	86(96)	0.1	0.93
Waiting acceptable	154 (92)	43(98)	36(90)	75(90)	0.5	0.76
Assessments conducted under privacy	183 (99)	46(96)	46(100)	91(100)	0.1	0.91
Assured for results confidentiality	180 (99)	48(98)	44(100)	88(99)	0.0	0.98
<b>Non-users</b>						
Could not get lab work on time	45 (48)	14(44)	10 (38)	20(59)	2.0	0.36
Did not get time for nurse assessment	44 (47)	15(47)	10 (38)	18(53)	0.5	0.74
Not assured for medical information confidentiality	13 (14)	7 (22)	4 (15)	1 (3)	2.0	0.35
<b>MAINTENANCE</b>						
<b>Users</b>						
Nurse assessment provided useful health information	180 (99)	47(98)	46(100)	87(99)	0.03	0.98
Plan to follow recommendations	172(99)	43(95)	42(100)	87(99)	0.1	0.91
Likely to recommend EHWP to colleagues	175 (99)	44(96)	43(100)	88(100)	0.1	0.90
Likely to return for a second assessment	178 (97)	45(96)	44(95)	89(98)	0.06	0.97

	Overall satisfaction	181 (98)	48(98)	44(100)	89(98)	0.05	0.98
	<b>Non-Users</b>						
	Already in consultation with doctor	25 (27)	8 (25)	9 (34)	8 (23)	0.4	0.79
	Not interested in my health findings	9 (10)	2 (6)	2 (8)	4 (12)	0.1	0.92

<sup>1</sup> Health care providers from clinical areas [Users 49, Non-users 32]

<sup>2</sup> Administrative, managerial staff [Users 46, Non-users 26]

<sup>3</sup> Support services [facilities, maintenance and nutrition] [Users 91, Non-users 34]

<sup>4</sup> Kruskal-Wallis equality-of-populations rank test