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N. Saman Wijesooriya
Emory University

Roger W. Rochat
Emory University

Mary L. Kamb
Centers for Disease Control and Prevention, Atlanta

Prasad Turlapati
Indian Ministry of Health and Family Welfare

Marleen Temmerman
Aga Khan University, marleen.temmerman@aku.edu

See next page for additional authors

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Authors
N. Saman Wijesooriya, Roger W. Rochat, Mary L. Kamb, Prasad Turlapati, Marleen Temmerman, Nathalie Broutet, and Lori M. Newman

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Global burden of maternal and congenital syphilis in 2008 and 2012: a health systems modelling study

N Saman Wijesooriya, Roger W Rochat, Mary L Kamb, Prasad Turlapati, Marleen Temmerman, Nathalie Brouet, Lori M Newman

Summary
Background In 2007, WHO launched a global initiative for the elimination of mother-to-child transmission of syphilis (congenital syphilis). An important aspect of the initiative is strengthening surveillance to monitor progress towards elimination. In 2008, using a health systems model with country data inputs, WHO estimated that 1.4 million maternal syphilis infections caused 520,000 adverse pregnancy outcomes. To assess progress, we updated the 2008 estimates and estimated the 2012 global prevalence and cases of maternal and congenital syphilis.

Methods We used a health systems model approved by the Child Health Epidemiology Reference Group. WHO and UN databases provided inputs on livebirths, antenatal care coverage, and syphilis testing, seropositivity, and treatment in antenatal care. For 2012 estimates, we used data collected between 2009 and 2012. We updated the 2008 estimates using data collected between 2000 and 2008, compared these with 2012 estimates using data collected between 2009 and 2012, and performed subanalyses to validate results.

Findings In 2012, an estimated 930,000 maternal syphilis infections caused 350,000 adverse pregnancy outcomes including 143,000 early fetal deaths and stillbirths, 62,000 neonatal deaths, 44,000 preterm or low birth weights, and 102,000 infected infants worldwide. Nearly 80% of adverse outcomes (274,000) occurred in women who received antenatal care at least once. Comparing the updated 2008 estimates with the 2012 estimates, maternal syphilis decreased by 38% (from 1,488,394 cases in 2008 to 927,936 cases in 2012) and congenital syphilis decreased by 39% (from 576,784 to 350,915). India represented 65% of the decrease. Analysis excluding India still showed an 18% decrease in maternal and congenital cases of syphilis worldwide.

Interpretation Maternal and congenital syphilis decreased worldwide from 2008 to 2012, which suggests progress towards the elimination of mother-to-child transmission of syphilis. Nonetheless, maternal syphilis caused substantial adverse pregnancy outcomes, even in women receiving antenatal care. Improved access to quality antenatal care, including syphilis testing and treatment, and robust data are all important for achieving the elimination of mother-to-child transmission of syphilis.


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Introduction Syphilis, a bacterial infection caused by the spirochete Treponema pallidum, can be transmitted sexually or from mother to child in utero. Untreated primary or secondary syphilis infections can induce catastrophic fetal outcomes in the second or third trimesters of pregnancy. Most maternal syphilis infections are latent (asymptomatic), but still result in poor pregnancy outcomes in more than 50% of cases. Syphilis-associated adverse pregnancy outcomes (ie, congenital syphilis) include early fetal death, stillbirth, preterm birth, low birthweight, neonatal death, and congenital infection in infants.

A combination of serological tests measuring infection activity and confirming exposure to T pallidum can detect asymptomatic syphilis infections in pregnant women. Maternal syphilis screening and treatment of seropositive women at least 2-4 million units of benzathine penicillin prevents most adverse pregnancy outcomes if provided sufficiently early (ie, >30 days before delivery).

As a public health intervention, antenatal syphilis screening and treatment is cost-saving in moderate and high prevalence settings, and cost-effective even when prevalence is less than 1%.

Unfortunately, congenital syphilis is much harder to diagnose than syphilis in pregnant women, and therefore estimates are needed to accurately reflect burden of disease in most countries. Global maternal and congenital syphilis estimates were published in 2007 using peer-reviewed and unpublished country reports available from 31 countries from 1997 to 2003 in which studies used serologically confirmed tests in antenatal care attendees. The 2007 estimates suggested that more than 2 million maternal and 1.5 million congenital syphilis cases would occur every year worldwide without treatment. These estimates served as the basis for the 2007 launch of a global initiative for the elimination of mother-to-child transmission of syphilis and congenital syphilis, which has resulted in worldwide policy and programme changes.
Research in context

Evidence before this study
In 2007, WHO launched the global Elimination of Congenital Syphilis initiative, with a goal of reducing mother-to-child transmission of syphilis to a sufficiently low level that congenital syphilis was no longer a public health problem. The goal is for countries to achieve a congenital syphilis rate of 50 or fewer cases per 100,000 livebirths through achieving programmatic targets of more than 95% syphilis screening coverage in pregnancy and more than 95% treatment of seropositive women. In 2008, surveillance of syphilis in pregnancy was included within the HIV Universal Access and Global AIDS Response Progress Reporting (UA/GARPR) system. Countries were encouraged to report data for three core indicators collected on antenatal care attendees: syphilis testing, seropositivity, and treatment. Baseline global and regional estimates of syphilis in pregnancy for 2008, which used antenatal syphilis seropositivity data reported by 96 countries to the UA/GARPR, found 1.4 million maternal and 520,000 congenital syphilis infections globally, including 304,000 perinatal deaths. In this analysis, we used the most recently collected GARPR data (2009–12) for key congenital syphilis indicators for 2012 estimates, and compared these against 2008 updated baseline data from GARPR (2000–08), the start of the elimination effort.

Added value of this study
The findings of our current analysis add value to the existing body of evidence by providing a 5-year, interim report on progress made with the launch of the global initiative for the elimination of congenital syphilis. The analysis found a 38% reduction in the number of pregnant women with syphilis and in the number of congenital syphilis cases. Global monitoring improved from 2008 to 2012, with more countries reporting on sexually transmitted infection indicators. Nonetheless, certain countries experienced challenges and may need support. Updated estimates of the baseline global burden of maternal and congenital syphilis (2008) using GARPR data were available for more countries. The study presents an acceptable model vetted by experts for estimating progress on the global elimination of congenital syphilis initiative for use in future updates.

Implications of all the available evidence
These results help policy makers and leaders understand where challenges remain and can be addressed. They can be used for broader global maternal and child health programmes, in which the extent of congenital syphilis (still accounting for almost 200,000 perinatal deaths each year) is often overlooked. Regions and countries can use our data to advocate for the needed resources to carry out routine screening of syphilis in antenatal care in all countries, including some newer screening applications such as dual rapid HIV and syphilis tests on a single device, and to estimate treatment needs.

In 2008, the WHO and global partners introduced surveillance of syphilis in pregnancy within the HIV Universal Access and Global AIDS Response Progress Reporting (UA/GARPR) system to monitor progress. Countries were encouraged to report data for three core indicators collected on antenatal care attendees: syphilis testing, seropositivity, and treatment (added in 2010).

To measure progress for the new initiative, the 2008 baseline global and regional estimates of syphilis in pregnancy used antenatal syphilis seropositivity data reported by 96 countries to the UA/GARPR. These 2008 estimates noted 1.4 million maternal and 520,000 congenital syphilis infections globally, including 304,000 perinatal deaths, occurring globally. The 2008 estimates uniformly adjusted for seropositivity to minimize overdiagnosis of active syphilis. Furthermore, the 2008 estimates used fixed regional assumptions for testing and treatment coverage.

We aimed to estimate the global and regional cases and prevalence of maternal and congenital syphilis in 2012. With stronger surveillance and better country-level reporting over time, we also used the same method to revise the 2008 (baseline) estimates, and compared these updated 2008 estimates with the new 2012 estimates to assess progress made in the global elimination initiative.

Methods
Data inputs
In this analysis we used a health systems model approved by the Child Health Epidemiology Reference Group in June, 2011, and by technical experts at the WHO meeting on sexually transmitted infection estimates held in November, 2013. Whenever possible, we used actual country data reported by the 194 WHO member states and where data were not available, we imputed numbers based on regional estimates (appendix); where no data were available for southern Latin America, we used the regional mean for tropical Latin America; where no data were available for high-income North America, Australasia, or high-income Asia Pacific, we used the regional mean for western Europe; where no data were available for east Asia, we used the regional mean for southeast Asia. For each country, we obtained the numbers of livebirths from the United Nations Development Programme World Population Prospects database. Cousens and colleagues provided the estimated national numbers of stillbirths (defined as fetal death in the third trimester, with fetal weight at least 1000 g or gestation at least 28 completed weeks).

We obtained antenatal clinic attendance (at least one visit) from the WHO Global Health Observatory.
We used most recently collected UA/GARPR data from 2000–08 for updated 2008 and 2009–12 for 2012 estimates. The UA/GARPR provided country data for three variables: syphilis seropositivity with specified test type (non-treponemal, treponemal, or both), testing of antenatal care attendees for syphilis, and treatment of syphilis seropositive antenatal care attendees. When seropositivity data were unavailable, we searched PubMed for peer-reviewed reports and the grey literature between Jan 1, 2000, and March 18, 2014, using the search terms (“syphilis” OR “treponemal” OR “non-treponemal” AND “[country name]” and added [“pregnant” OR “perinatal” OR “antenatal”]). This search provided seropositivity data for eight countries. We used the testing data with the treatment assumption used for the original 2008 estimates. When data were unavailable for these variables, we used the most recent country values to calculate regional means for 21 Institute for Health Metrics and Evaluation (IHME) regions for imputation. IHME regions categorise countries based on epidemiological similarity and geographical proximity. However, we presented these data for the six WHO regional groupings to facilitate WHO regional programmatic and planning processes.

The appendix shows the model input values and regional means by WHO and IHME regions used to generate the updated 2008 and 2012 estimates. We used the following assumptions based on published scientific literature to generate estimates: first, we defined probable active syphilis infections as cases reactive on both treponemal and non-treponemal serological tests. We applied separate correction factors for four different scenarios by the country-specified test type to adjust for possible error due to the diagnostic test type used: both reactive non-treponemal and reactive treponemal tests (0·536); only reactive treponemal tests (0·522); only reactive non-treponemal tests (1·0); and neither reactive non-treponemal nor reactive treponemal tests. We estimated the number of pregnant women with syphilis infections attending antenatal care;

\[ \sum_{i=1}^{N} \text{PASI}_{i}, \text{ where } \text{PASI}_{i} = (\text{Posi.} \{\text{cf}\} \{\text{preg}\}) \]

In step 2 we estimated the number of pregnant women with probable active syphilis infections attending antenatal care;

\[ \sum_{i=1}^{N} \text{PASI}_{i}, \text{ where } \text{PASI}_{i} = (\text{PASI})_{\text{ANC}} \]

among antenatal care attendees, we estimated the numbers of pregnant women with syphilis infections who were not tested; tested but not treated; and tested and treated for syphilis:

\[ \sum_{i=1}^{N} \text{PASI}_{i}, \text{ where } \text{PASI}_{i} = (\text{PASI})_{\text{ANC}} \{\text{Treated}\} \]

Finally, the effectiveness of penicillin at preventing any adverse pregnancy outcome (84%, the weighted average using the expected proportions as the weights) included early fetal deaths or stillbirths (82%), preterm or low birthweights (64%); neonatal deaths (80%); and clinical disease in infants (97%), and was based on a published literature review. In sum, this method for updated 2008 and 2012 estimates was identical to the health systems model used for the original WHO 2008 estimates except that it used newly available, country-reported testing data and country-reported treatment data (2012 only); a more nuanced, evidence-based correction factor for test type; and IHME regional classifications for imputing means rather than medians for countries without data.

**Analyses**

We used a four-step process to estimate for 2012, and update for 2008, the number of pregnant women with probable active syphilis infections and associated adverse pregnancy outcomes for each country. We summed country values to N, where N equals the number of countries for each of the six WHO regions and 194 WHO member countries for the global total.

For step 1 we estimated the number of pregnant women with probable active syphilis infections:

\[ \sum_{i=1}^{N} \text{PASI}_{i}, \text{ where } \text{PASI}_{i} = (\text{Posi.}) \{\text{cf}\} \{\text{preg}\} \]

**Second, the number of early fetal deaths (defined as occurring at 22 through 28 weeks’ gestation) was estimated at 20% of stillbirths based on the relationship between early to late fetal deaths recorded in multicountry reviews (mainly high-income countries). We estimated the number of pregnancies by summing livebirths, stillbirths, and early fetal deaths.**

Third, the expected proportions of pregnancies resulting in any adverse pregnancy outcomes (52%) included early fetal deaths or stillbirths (21%), preterm (born alive before 37 weeks’ gestation) or low birthweights (weighing <2500 g; 6%), neonatal death (death in first 28 days; 9%); or clinical disease in infants (29–365 days; 16%), of syphilis-infected women and were based on a recent meta-analysis. Finally, the effectiveness of penicillin at preventing any adverse pregnancy outcome (84%, the weighted average using the expected proportions as the weights) included early fetal deaths or stillbirths (82%), preterm or low birthweights (64%); neonatal deaths (80%); and clinical disease in infants (97%), and was based on a published literature review. In sum, this method for updated 2008 and 2012 estimates was identical to the health systems model used for the original WHO 2008 estimates except that it used newly available, country-reported testing data and country-reported treatment data (2012 only); a more nuanced, evidence-based correction factor for test type; and IHME regional classifications for imputing means rather than medians for countries without data.
And for pregnant women with syphilis who did not access antenatal care services.

\[ \sum_{c=1}^{N} \text{PASI}_{\text{NOANC}}, \text{ where } \text{PASI}_{\text{NOANC}} = \text{(PASI)} (1 - \text{ANC}_1) \]

In step 3, we estimated the numbers of adverse pregnancy outcomes for syphilis-infected pregnant women attending antenatal care who were not tested; tested but not treated; and tested and treated but in whom treatment was ineffective at preventing an adverse pregnancy outcome:

\[ \sum_{c=1}^{N} \text{AO}_{\text{ANC}_1 \text{NT}}, \text{ where } \text{AO}_{\text{ANC}_1 \text{NT}} = \text{(PASI}_{\text{ANC}_1 \text{NT})} (P_{\text{FSD,SB}} + P_{\text{P,LBW}} + P_{\text{NND}} + P) \]

\[ \sum_{c=1}^{N} \text{AO}_{\text{ANC}_1 \text{TNT}}, \text{ where } \text{AO}_{\text{ANC}_1 \text{TNT}} = \text{(PASI}_{\text{ANC}_1 \text{TNT})} (P_{\text{FSD,SB}} + P_{\text{P,LBW}} + P_{\text{NND}} + P) \]

\[ \sum_{c=1}^{N} \text{AO}_{\text{ANC}_1 \text{TT}}, \text{ where } \text{AO}_{\text{ANC}_1 \text{TT}} = \text{(PASI}_{\text{ANC}_1 \text{TT})} (P_{\text{FSD,SB}} (1 - E_{\text{FSD,SB}}) + (P_{\text{P,LBW}}) (1 - E_{\text{P,LBW}}) + (1 - E_{\text{NND}})) + (P) (1 - E)) \]

And for pregnant women with syphilis who did not access antenatal care services:

\[ \sum_{c=1}^{N} \text{AO}_{\text{NOANC}}, \text{ where } \text{AO}_{\text{NOANC}} = \text{(PASI}_{\text{NOANC})} (P_{\text{FSD,SB}} + P_{\text{P,LBW}} + P_{\text{NND}} + P) \]

For step 4, for the total number of adverse outcomes associated with syphilis in pregnancy, we summed adverse outcomes among women who did not attend antenatal care and antenatal care attendees who were not tested, tested but not treated, and tested and treated for syphilis:

\[ \sum_{c=1}^{N} \text{AO}, \text{ where } \text{AO}_c = \text{AO}_{\text{NOANC}} + \text{AO}_{\text{ANC}_1 \text{NT}} + \text{AO}_{\text{ANC}_1 \text{TNT}} + \text{AO}_{\text{ANC}_1 \text{TT}} \]

To calculate maternal and congenital syphilis prevalence, we divided the respective case estimates by the estimated number of pregnancies.

For analytical purposes, we calculated the percent change between updated 2008 and 2012 estimates worldwide, for six WHO regions, and 194 countries to examine which countries were driving the global change.

To assess robustness of trends in the number of pregnant women with active syphilis infections from the updated 2008 to 2012 estimates, we did two additional analyses: all countries, irrespective of whether data were reported values or regional means (to compare the overall differences between estimates); and only countries with seropositivity values in both updated 2008 and 2012 estimates (to assess trends in consistently reporting countries).

We did the same two analyses for adverse pregnancy outcomes for countries reporting seropositivity and testing data in both time periods and also included countries with reported treatment data in 2012. To assess the validity of the treatment assumption used in updated 2008 estimates, we recalculated proportions using the 2012 treatment data. To describe the burden of syphilis based on the global distribution of wealth, we stratified countries by World Bank income groups.

We did not perform a formal uncertainty analysis as there were insufficient data beyond those used in this analysis to allow for evidence-based calculation of uncertainty.

Role of the funding source
The funders had no role in the study design, conduct, analysis, or writing of the manuscript. The corresponding author had full access to the data and had final responsibility for the decision to submit for publication.

Results
From 2008 to 2012, the number of reporting countries increased from 88 to 122 for syphilis seropositivity, nine to 47 for test type, 58 to 106 for testing, and zero (not reported until 2010) to 74 countries for treatment. Data availability increased in all WHO regions. In 2012,
Figure 2: Estimated number of maternal syphilis cases and prevalence by WHO region

Figure 3: Estimated number of syphilis-associated adverse pregnancy outcome by WHO region
we estimated that 927,936 pregnant women (0.66% prevalence) had probable active syphilis infections, resulting in 350,915 adverse pregnancy outcomes. These outcomes included 143,100 early fetal deaths, 44,132 preterm or low birthweight infants, 61,870 neonatal deaths, and 101,813 infected infants (figure 1; for the full country dataset see appendix).

The distribution of maternal syphilis infections and adverse outcomes varied across regions (figures 2 and 3). The burden of syphilis in pregnancy was greatest in Africa, representing 63.1% of global maternal infections (585,664; 1.68% prevalence) and 64.0% of adverse outcomes (224,761; 0.66%), and was lowest in Europe, representing 2.0% of maternal infections (18,437; 0.15%) and 1.2% of adverse outcomes (4,307; 0.04%).

Worldwide in 2012, an estimated 84.6% of pregnant women with syphilis (779,079 of 927,936 women) attended antenatal care at least once, of whom 56.4% were not tested for the infection (439,412 of 779,079); these cases resulted in 65.1% (228,494) of all 350,915 adverse outcomes. 5.0% (39,046 of 779,079) of antenatal care attendees with syphilis were tested but not treated, resulting in 5.8% (20,304 infants) of all 350,915 adverse outcomes. Additionally, 38.6% (300,621 of 779,079) of pregnant women with syphilis who were tested and treated in antenatal care, but for whom treatment was ineffective (eg, given too late in pregnancy to prevent an adverse outcome, or given oral treatment rather than sufficient intramuscular doses of benzathine benzylpenicillin) contributed to 7.0% of all adverse outcomes (24,711). The 16.0% (148,857 of 927,936) of pregnant women with syphilis who did not access antenatal care accounted for 22.1% (77,406 of 350,915) of adverse outcomes. Overall, 96.6% (896,630 of 927,936) of maternal syphilis infections and 98.1% (344,474 of 350,916) of adverse outcomes occurred in low-income and middle-income countries.

From updated 2008 to 2012 estimates, maternal syphilis infections and adverse outcomes decreased for all scenarios studied (figure 4). Using data for all WHO member countries, from updated 2008 to 2012 estimates, maternal infections decreased by 37.7% (from 1,488,394 [1.07% prevalence] in 2008 to 927,936 [0.66%] in 2012) and adverse outcomes decreased by 39.2%.
have been prevented had recommended testing and antenatal care, suggesting that these poor outcomes could be prevented.

Most syphilis-induced pregnancy outcome despite incremental improvements in screening and treatment. Most syphilis-induced pregnancy outcomes were in women who attended antenatal care, suggesting that these poor outcomes could have been prevented had recommended testing and treatment been done. Women and infants in low-income and middle-income countries suffered disproportionately, and progress in Africa was especially slow.

Our data suggested improvement in coverage of antenatal syphilis screening and treatment from 2008 to 2012 in most regions worldwide. Nonetheless, many countries were far from achieving the global programme targets (at least 95% screening in pregnant women and 95% treatment in women testing positive).10,33 Although more than three-quarters of pregnant women with syphilis in 2012 had at least one antenatal care visit, more than half of these women either did not receive syphilis testing or received inadequate treatment to prevent congenital syphilis. These systemic inadequacies in antenatal care led to nearly 80% of global congenital syphilis cases (nearly 275 000 events). This shortcoming is a failure of the public health system and a clarion call for improving the quality of antenatal care services.

Global monitoring is improving, with many more countries reporting data for each of the three core indicators in 2012 than in 2008. However, 41% of countries had not reported syphilis seropositivity data, 45% had not reported testing coverage, and 62% had not reported treatment coverage through the UA/GARPR system. Increased efforts are needed to strengthen surveillance and monitoring for the elimination of mother-to-child transmission of syphilis.19,33,35

Our analysis has limitations. First, the syphilis seropositivity datapoint reported by India and used in the updated 2008 estimates might have been spuriously high. Three consecutive lower values in UA/GARPR and a scientific literature review from India on syphilis prevalence in pregnancy supports this possibility (figure 5).19–33 Two studies in India suggest decreases in syphilis in pregnancy occurred before 2007. Sethi and co-authors33 noted that the prevalence of syphilis in pregnancy in a tertiary health-care centre in northern India decreased from 3.0% in 1996 to 0.84% in 2005.
They attributed the decrease to educating women on the risks of syphilis in antenatal care, monitoring management of sexually transmitted infections, and more widespread use of over-the-counter antibiotics. In another study, Arora and colleagues suggested that targeted interventions for female sex workers implemented by the National AIDS Control Organization and the Avahan Project beginning in 1995 had reduced the prevalence of syphilis in young pregnant women from 1·3% in 2003 to 0·4% in 2007. Additionally, although peer-reviewed scientific literature on Indonesia reported syphilis seropositivity in antenatal care attendees, the metadata for the UA/GARPR datapoints suggested that syphilis surveillance in antenatal care settings has expanded since 2008. The 2008 data were from a pilot project to increase screening for HIV and syphilis in antenatal care in three provinces, whereas the 2009 data represented an expanded pilot in five provinces. Selected for high HIV prevalence, these provinces might have a higher prevalence of syphilis than the national average. Such challenges in obtaining accurate and nationally representative data are unlikely to be unique to India and Indonesia.

Second, although completeness of reporting of syphilis seropositivity in antenatal care attendees through the UA/GARPR system improved from 2008 to 2012, two populous countries—Pakistan and the USA—did not report to WHO during this period. Pakistan does not currently have a policy of universal syphilis screening in antenatal care, so nationally representative, routinely collected data are unavailable. One local study of syphilis seropositivity in antenatal care attendees in Karachi, Pakistan, reported 0·9%, which is substantially greater than the regional mean (0·2%) for the eastern Mediterranean region. The USA did not report antenatal syphilis data to UA/GARPR, but the US national case reporting system in 2012 recorded 659 fewer congenital syphilis cases than our 2012 estimates of adverse pregnancy outcomes. This discrepancy is not substantial enough to have had an important effect on global or regional estimates.

Third, the test type used to define positivity was unavailable for one-quarter of syphilis seropositivity values. Although we adjusted for test type to account for this, this paucity of data increases the uncertainty of our estimates. Similar data quality issues likely exist for other datapoints underlying this modelling exercise, and might affect our estimates. We hope that future rounds of estimates will be able to better explore ways to capture this uncertainty.

Finally, interpretation of trends in treatment coverage is difficult because we did not have country-reported data for 2008, and relied on regional treatment assumptions. For example, in Africa, although we are confident that screening decreased regionally from 2008 to 2012, we cannot be certain that treatment of maternal syphilis worsened over time.

In summary, these new global estimates of maternal and congenital syphilis suggest decreases from 2008 to 2012 worldwide and across most WHO regions. However, our findings also suggest that untreated maternal syphilis remains a substantial cause of preventable perinatal morbidity and mortality. Progress was especially limited in Africa, the region with the greatest congenital syphilis burden. Improving access to and the quality of early antenatal care, increasing syphilis testing at first antenatal care visit, ensuring adequate and prompt treatment for infected women and their partners, and expanding programmes of targeted interventions for high-risk groups are necessary to improve control of the elimination of mother-to-child transmission of syphilis. Additionally, nationally representative data on the three core indicators are important for understanding global, regional, and country-level progress in eliminating this old, but still important, public health problem.
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